
AARON BRAZELL

PROFILE

For nearly two decades, I have been honing my craft in building websites and architecture and have worked in corporate, startup, freelance and remote environments. Most of my experience involves working independently or within small, remote teams.

SUMMARY OF EXPERIENCE (NON-EXHAUSTIVE)

SR. BACKEND DEVELOPER, MODERN TRIBE – 2017-2019

Worked remotely with a dynamic team of Front End Developers, Strategists, Project Managers and QA specialists to deliver highly-performant web architecture, sites and solutions for clients, including in higher education and community-based organizations. Although the products built are, at their core, built on WordPress, I worked closely with our agency team to develop PHP 7+ PSR-compliant code and architecture. Integration and Acceptance testing was a necessary part of our workflow.

SR. WEB ENGINEER, 10UP – 2015-2017

Worked remotely on a variety of client projects, in an agency environment, leveraging WordPress for rapid design and development for client requirements. As part of work performed as part of client work, contributed significantly in the use, prototyping and development of the open source Distributor plugin¹.

WORDPRESS DEVELOPER (CONTRACTOR), BLOOMBERG MEDIA - 2014

Worked on-site at Bloomberg HQ in Manhattan working with a fast-paced group of teams building out the bloomberg.com, Bloomberg Business and Bloomberg Politics web properties ahead of the 2014 midterm elections. At its' core, the platform was developed as a "headless" WordPress install to support the publishing needs of reporters and producers, with a Ruby on Rails front-end for fast, performant user experience.

WORDPRESS DEVELOPER, AGORA FINANCIAL – 2013-2014

Worked within a small team to build out a consolidated subscription-based publication customer access portal. Within 3 weeks of joining Agora, I proposed and prototyped the siloing of 16 different paid subscription websites, into a single site, with advanced permissions systems to allow subscribers to access content that they should have access to, and relying on a centralized API for customer authentication and provisioning.

CO-FOUNDER, WP ENGINE – 2010-2011

¹ <https://distributorplugin.com/>

Worked with Co-founder, Jason Cohen, to build out the initial technology stack on WP Engine, a premier managed hosting provider specifically for WordPress. Took the platform from "friends and family" startup to quick profitability.

SKILLS

Technology Stack: PHP 7+, Composer, Twig, phpStorm, Docker, Github, Codeception.

Daily Use Skills: Creating technical approach documentation to deconstruct problems, and potential problems ahead of writing any code. Actively use testing in Codeception (integration, acceptance) to prevent regressions. Provide estimates for upcoming tasks, with an eye to clarify scope as needed.

Less related, but good to know: WordCamp Mid-Atlantic Organizer, 2009-2010. Frequent WordCamp speaker. Natural teaching/mentorship tendencies.

REFERENCES

"We've been fortunate to work with some of the world's leading media companies, and Aaron has demonstrated a grasp of new technology developments that is without peer. His eagerness to push FeedBurner's boundaries, identify opportunities for improvement, and willingness to share feedback have established him as one of our most valuable partners, and his personal investment of time made our product - and our partnership - stronger. - *Rick Klau, Google*

"In my time working with Aaron on development on our conference management WordPress plugin, he handled himself with utmost professional standards and created an excellent, yet complex tool for us to use across all our events. He has been responsive and I am thrilled with his quality of work under pressure." - *Chris Sherman, Founder and CEO, Engage Digital*

"I had the opportunity to work alongside Aaron to build elegant, complex WordPress-based sites, a period where his valuable expertise and positive attitude allowed us to get to work efficiently as a team, ending in the creation of high-quality custom-built solutions. Aaron is always open to feedback and has a commendable ability to adapt to shifting priorities in the problem-solving process." *Joel Liriano, Quality Assurance, Modern Tribe*